

DIGITAL MEDIA ARTS

Film • Animation



FILM & ANIMATION

Film & Animation

The Film and Animation program teaches students to apply the principles of storytelling, cinematography, lighting, editing and visual effects. We offer a supportive and creative environment for filmmaking animation and motion graphics.

Students learn an array of technical skills using Adobe's Creative Suite—**Illustrator, Photoshop, InDesign, PremierePro, and AfterEffects**. In our web courses, students also learn to work with HTML and CSS.

FILM & ANIMATION

Occupational Demand

Table 1. Employment Outlook for Film & Animation Occupations in Bay Region

Occupation	2017 Jobs	2022 Jobs	5-Yr Change	5-Yr % Change	5-Yr Openings	Average Annual Openings	10% Hourly Wage	Median Hourly Wage
Multimedia Artists and Animators	4,730	5,028	298	6%	2,247	449	\$13.65	\$38.08
Camera Operators, Television, Video, and Motion Picture	731	767	35	5%	391	78	\$15.50	\$22.18
Film and Video Editors	1,599	1,758	159	10%	960	192	\$20.00	\$29.51
Producers and Directors	5,395	5,891	496	9%	2,979	596	\$20.28	\$33.77
Total	12,455	13,445	990	8%	6,577	1,315	\$17.45	\$34.18

Source: EMSI 2019.1

Bay Region includes Alameda, Contra Costa, Marin, Monterey, Napa, San Benito, San Francisco, San Mateo, Santa Clara, Santa Cruz, Solano and Sonoma Counties

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Table 2. Employment Outlook for Film & Animation Occupations in East Bay Sub-Region

Occupation	2017 Jobs	2022 Jobs	5-Yr Change	5-Yr % Change	5-Yr Openings	Average Annual Openings	10% Hourly Wage	Median Hourly Wage
Multimedia Artists and Animators	907	946	39	4%	404	81	\$12.21	\$31.02
Camera Operators, Television, Video, and Motion Picture	169	189	20	12%	103	21	\$16.63	\$20.92
Film and Video Editors	389	459	70	18%	266	53	\$21.43	\$28.40
Producers and Directors	864	990	126	15%	527	105	\$15.20	\$25.27
TOTAL	2,328	2,584	256	11%	1,301	260	\$15.18	\$27.72

Source: EMSI 2019.1

East Bay Sub-Region includes Alameda and Contra Costa Counties

Job Postings in Bay Region and East Bay Sub-Region

Table 3. Number of Job Postings by Occupation for latest 12 months (March 2018 - Feb 2019)

FILM & ANIMATION

Degrees & Certificates

Film Television and Electronic Media AST

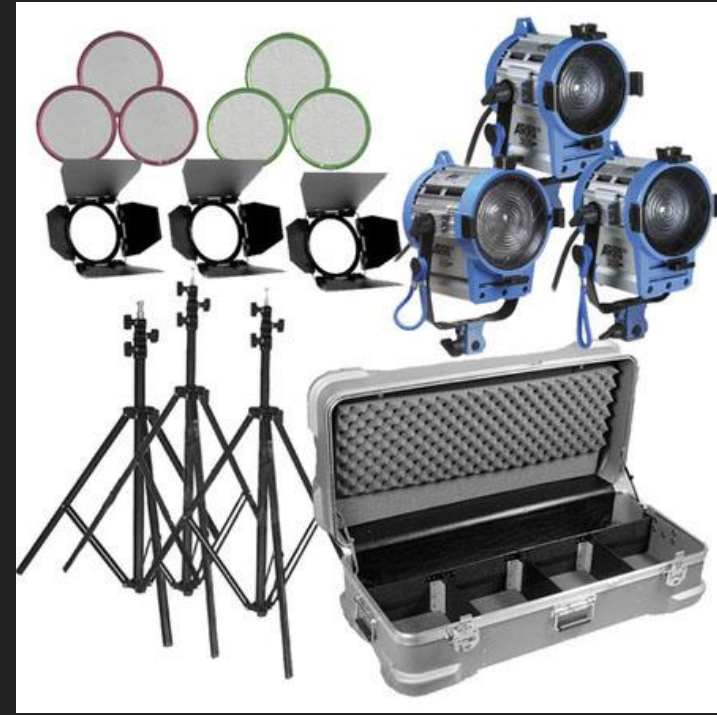
Associates of Arts Film and Animation

Film Certificate

Animation Certificate

FILM & ANIMATION

THANK YOU for your support.



The above equipment & more prepares students with **industry relevant experience.**

FILM & ANIMATION

Check out where some of our students are now

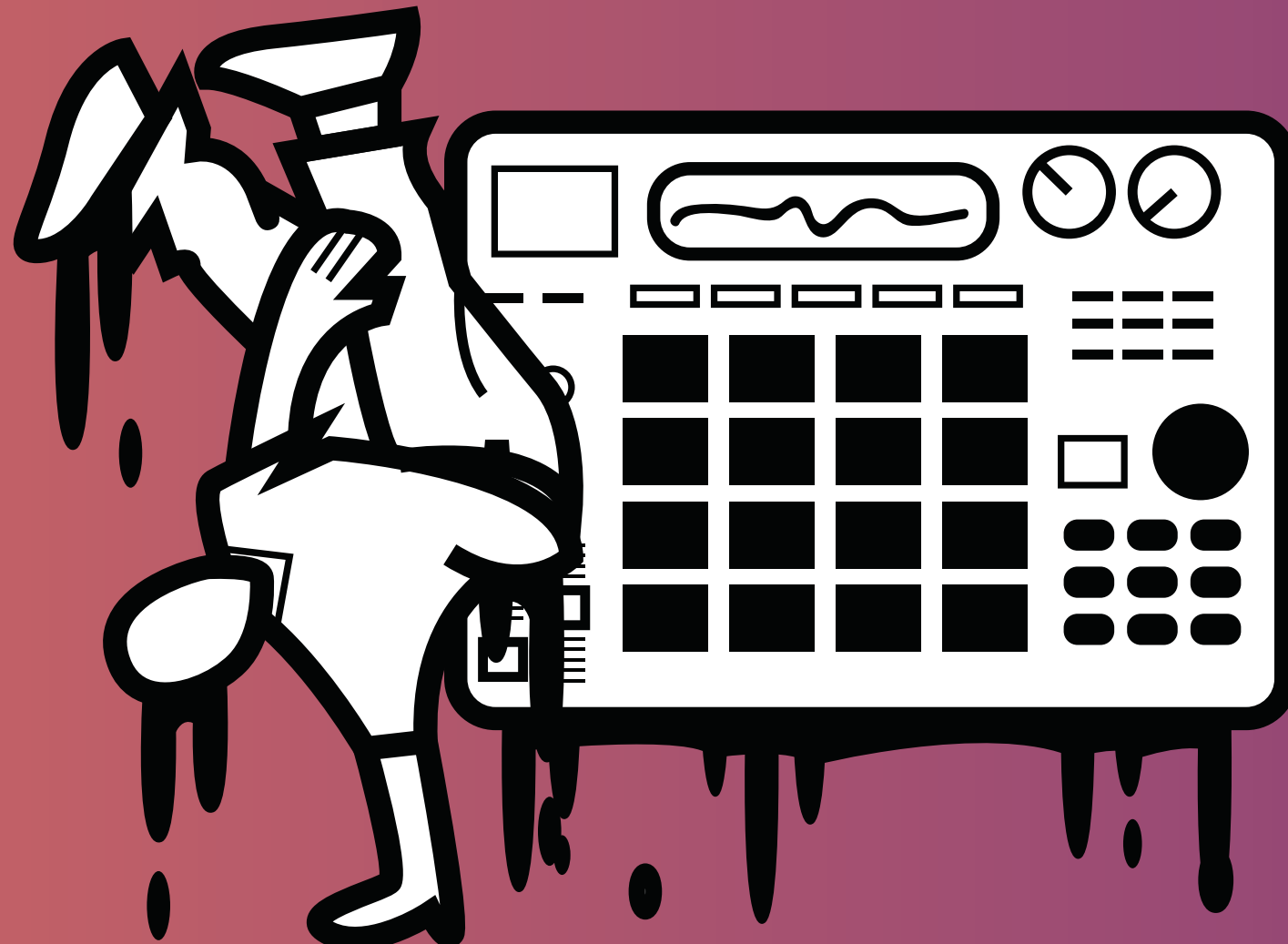


Yukimi Tatemo, was accepted and transferred to UCLA Film School.



Isabel Ruiz has been hired as a storyboard/2d artist at the Universal Phoenix Group

FILM & ANIMATION



Illustrations By Gerald Mayupao

GRAPHIC DESIGN

Graphic Design & Digital Media

The Graphic Design & Digital Media program teaches students to apply the principles of layout, composition, typography, and image manipulation to become professionals in the industry. We offer a supportive and creative environment for visual art, graphic design, and motion graphics.

Students learn an array of technical skills using Adobe's Creative Suite—**Illustrator, Photoshop, InDesign, PremierePro, and AfterEffects**. In our web courses, students also learn to work with HTML and CSS.

GRAPHIC DESIGN

Occupational Demand

Table 1. Employment Outlook for Graphic Design Occupations in Bay Region

Occupation	2017 Jobs	2022 Jobs	5-Yr Change	5-Yr % Change	5-Yr Openings	Average Annual Openings	10% Hourly Wage	Median Hourly Wage
Graphic Designers	12,797	13,191	393	3%	6,476	1,295	\$16.35	\$23.65
Web Developers	10,306	12,242	1,937	19%	5,802	1,160	\$20.83	\$38.90
Multimedia Artists and Animators	4,730	5,028	298	6%	2,247	449	\$13.65	\$38.08
Total	27,833	30,461	2,628	9%	14,526	2,905	\$17.55	\$31.75

Source: EMSI 2019.1

Bay Region includes Alameda, Contra Costa, Marin, Monterey, Napa, San Benito, San Francisco, San Mateo, Santa Clara, Santa Cruz, Solano and Sonoma Counties

GRAPHIC DESIGN

Degrees & Certificates

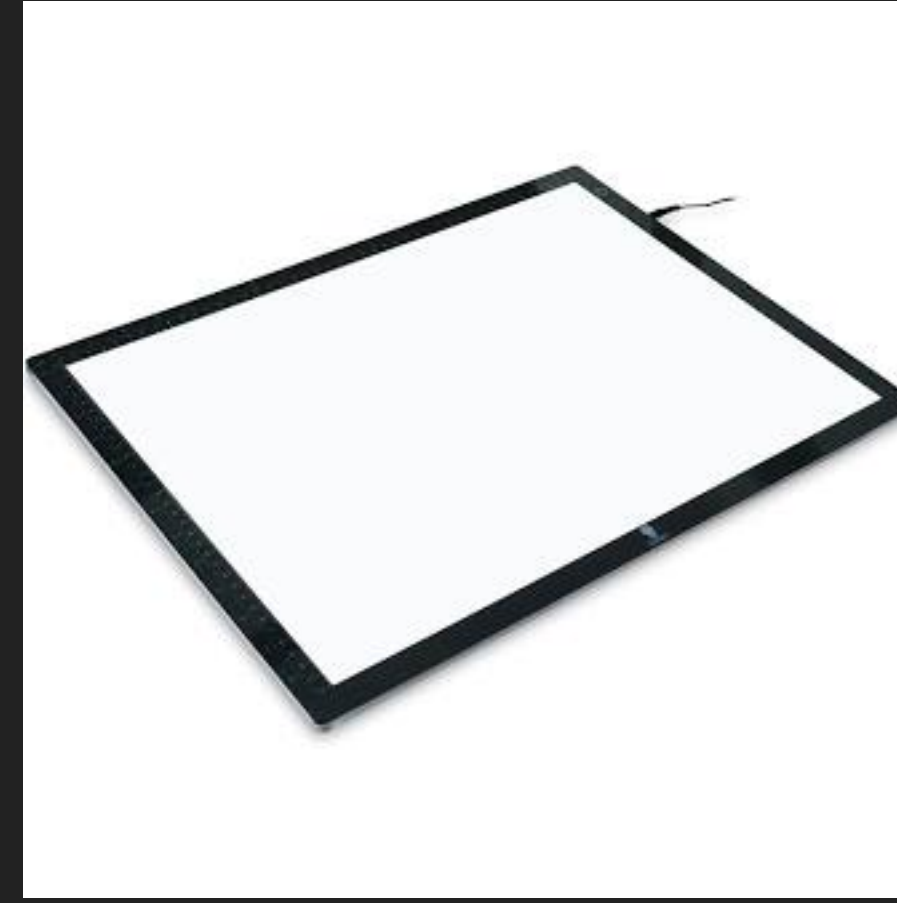
Associates of Arts in Graphic Design

Graphic Design Certificate

Digital Media Certificate

GRAPHIC DESIGN

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GRAPHIC DESIGN

Check out where some of our students are now



Matthew Parish Graduated with his AA in Graphic Design and is now attending San Jose State's Graphic Design Program.



Zachary Umar-Durr has been hired as a Photography Intern at Emerald Gate Studios in Castro Valley.

GRAPHIC DESIGN



GRAPHIC DESIGN